



"The INDUSTRIEPREIS 2008 (industrial awards) recognize impressive examples of the innovative power of the industry"

The **PH 55 Electronic Thermostat Controller** made by Salus Controls GmbH won the INDUSTRIEPREIS 2008 award by the jury in the **electronics technology** category. The award was presented at the Hannover Fair, Germany in April, 2008.



The PH 55 earned the jury's vote because it demonstrated a combination of high utility value, simple functionality and innovation. The jury noted the product was designed to be marketed to a broad consumer base in numerous countries.

The newly developed PH 55 electronic thermostat controller can be programmed to regulate temperature at various times to suit end users, making it energy efficient and providing economical savings. The product is simple to use and can be removed from the heating element for quick, easy programming. Its global standard quality and aesthetically appealing design give it instant advantages over conventional analog controls.

Approximately 1,600 products were submitted for judging in the following categories: Automotive; Biotechnology; Drive technology; Electronic technology; Energy; Environmental technology; Facility Management; Industrial automation; Internal logistics; Mechanical engineering; Medical technology; Microtechnology; Nanotechnology; Optical technologies; Production management; Production technology; Research; RFID; Services; Software; and Surface technology.

Only a small percentage of those submissions received awards. Prizes to a total value of 75 000 Euro were presented to 21 category winners, including the overall winner.

The **INDUSTRIEPREIS medium-sized company initiative** was started by Huber Verlag Neue Medien to provide medium-sized companies the opportunity to use reliable technology resources to innovate and create a range of IT and user solutions which are adaptable and compatible with prevailing market needs. The 'Industriepreis' has been awarded since 2006. It provides medium-sized companies with a platform for presenting and sharing their innovative solutions with the public.